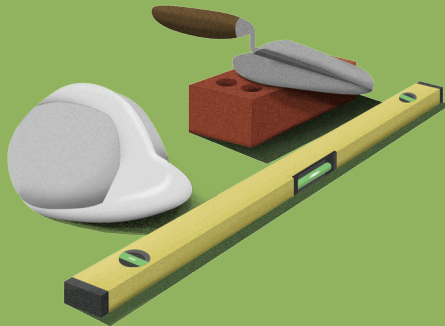


WHY BUY NEW

# WHAT HAVE HOUSE BUILDERS EVER DONE FOR US?



# THE HIDDEN BENEFITS OF HOUSE BUILDING

You'd be excused for thinking that when it comes to house building, all that was provided was, well, new homes. But, the creation of new homes also delivers significant social and economic benefits to communities.

There are many ways in which house building contributes to the wider economy. This ranges from such things as the extra tax receipts to fund public services locally and nationally; the extra jobs created; the millions of pounds that go towards new schools or playgrounds; and the thousands of trees and shrubs planted every year.

To help meet Scotland's housing needs, we have called for a return to pre-recession levels of building by the end of the next Scottish Parliament. This would not only provide our growing population with decent homes but also deliver huge benefits to existing residents and communities, generating:

- **38,370 new jobs**
- **450 apprentice and graduate positions**
- **£8m towards improving local schools and education**
- **£9m in extra council tax**
- **81,900 trees and shrubs planted or retained.**

## SO, WHAT ARE HOUSE BUILDERS IN SCOTLAND DOING FOR YOU?



£730m invested in land and buildings for homes. 135,000 trees and shrubs planted or retained



£139m of tax paid (Land & Buildings Transaction Tax, Corporation Tax, NI, PAYE, and Residents' Council Tax)



£614m spent on suppliers (90% of which stays in the UK)



£46.8m directly contributed to new 'affordable housing'



£3.2bn of economic output



£23.6m invested in open space, community, sport and leisure facilities



Over 63,000 jobs – 31,000 directly employed in the industry



77% of construction waste recycled



4.1 jobs for every home built



£13.3m contributed in education benefits



Supporting skills and training



£334m ongoing expenditure by new residents in local shops and services (£78m is spent to make each house "feel like home")

Source: The Economic and Social Benefits of Home Building in Scotland. Nathaniel Lichfield and Partners, January 2016.

For more information about new homes, please speak to a Sales Consultant or visit [www.new-homes.co.uk](http://www.new-homes.co.uk)

improving living in scotland

